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Press Release

National Nonwovens Promotes Paul Viveiros to Vice President – Customer Relations

Easthampton, MA – May 13, 2008 – National Nonwovens is pleased to announce that Paul Viveiros has been promoted to Vice President – Customer Relations. Viveiros was previously appointed Customer Service Manager in 2001. He immediately focused on teamwork with the ability to work together toward a common vision. He embraced many projects within the department, as well as sales and facilities management.

“Customer Service is not just a department, it’s an attitude and the lifeblood of any organization,” said Anthony J. Centofanti, National Nonwovens’ CEO and President. “Paul accepted the Customer Service leadership role believing that unless you try to do something beyond what you have already mastered, you will never grow. Therefore, it is with great pleasure that we announce this important promotion to Vice President – Customer Relations.”

Based in Easthampton, Massachusetts, National Nonwovens is a leading manufacturer of needlepunched nonwovens, engineering innovative high performance product solutions and superior quality felt for a vast number of markets such as Aerospace, Ballistics, Craft, Home Furnishings, Filtration, and Medical. For more information, visit the company at

www.nationalnonwovens.com or call 413-527-3445.