



FOR IMMEDIATE RELEASE:

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Press Release

Introducing Six New WoolFelt® Colors

National Nonwovens expands its TOY002 WoolFelt® product line with the new Zenergy Collection.

Easthampton, MA – May 15, 2014 – National Nonwovens, the original manufacturer of wool felt, is pleased to unveil the new **Zenergy WoolFelt® Collection**. These six new colors in the TOY002 blended-wool product line will invoke clear thoughts of beauty and vitality for an uplifting aura of enlightened expression.

The Zenergy Collection includes a fresh new green named **Mint Leaf**, a vibrant new yellow-orange called **Sunburst**, a sweetly radiant magenta called **Rose Petal**, a serene blue named **Bluer than Blue**, a perky yet peaceful purple named **Field of Lilacs**, and finally a happy harmonious cyan color called **Alluring Aqua**. The new colors will be on display for the first time May 16-18 during the *International Spring Quilt Market* in Pittsburgh, Pennsylvania.



National Nonwovens, under the name National Felt, originally produced felted wool beginning in 1905 for apparel and wartime products. Later, the company's WoolFelt® fabric was implemented in the popular poodle skirts of the 1950's. In the 1980's, WoolFelt® once again became popular as consumers sought a natural felt for soft sculpture collectibles and holiday projects. Today, National Nonwovens' trademarked WoolFelt® has emerged as the fabric of choice for heritage quilts, penny rugs, heirloom crafts, and modern decor.

Based in Easthampton, Massachusetts, National Nonwovens is a leading manufacturer of needlepunched nonwovens, engineering innovative high performance product solutions and superior quality felt for a vast number of markets such as Aerospace, Ballistics, Home Furnishings, Filtration, and Medical. Visit the company at www.nationalnonwovens.com or www.woolfelt.com.

