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Press Release

Introducing the WoolFelt® Dreamcatcher Series

National Nonwovens Adds Six New WoolFelt® Colors to its TOY002 Product Line with the new Dreamcatcher Series

Easthampton, MA – May 15, 2015 – National Nonwovens, the original manufacturer of wool felt, is adding six new colors to its blended-wool TOY002 WoolFelt® product line. Named the **Dreamcatcher Series**, these colors invoke the aura of mystical environments while drawing upon the rich hues found in native cultural heritages.

The Dreamcatcher Series includes a soft white shade called **Angel Wings**, an illuminating yellow named **Eternal Sunshine**, an energizing red-coral named **Adobe Dreams**, a rejuvenating green named **Magical Forest**, a deep yet playful blue called **Midnight Dance**, and finally **One-Shade-of-Grey** for the ideal balancing hue. The new colors will be on display for the first time May 15-17 during the *International Spring Quilt Market* in Minneapolis, Minnesota.



National Nonwovens, under the name National Felt, originally produced felted wool beginning in 1905 for apparel and wartime products. Later, the company's WoolFelt® was the fabric in the popular poodle skirts of the 1950's. In the 1980's, WoolFelt® once again became popular as consumers sought a natural felt for soft sculpture collectibles and holiday projects. Today, National Nonwovens' trademarked WoolFelt® has emerged as the fabric of choice for heritage quilts, penny rugs, heirloom crafts, and modern decor.

Based in Easthampton, Massachusetts, National Nonwovens is a leading manufacturer of needlepunched nonwovens, engineering innovative high performance product solutions and superior quality felt for a vast number of markets such as Aerospace, Ballistics, Home Furnishings, Filtration, and Medical. Visit the company at www.nationalnonwovens.com or www.woolfelt.com.