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# Press Release

## Having Fun with New On Vacation WoolFelt® Collection

### National Nonwovens Introduces Six WoolFelt® Colors

**Easthampton, MA – May 3, 2019** – National Nonwovens, the original manufacturer of wool felt, introduces the *On Vacation Collection* consisting of six new WoolFelt® colors. Each new color is a wool-rayon blend felt in the product style TOY002.

The new colors have a fun, vacation-beach vibe and were inspired by some National Nonwovens' favorite designer friends and customers. The colors also mirror what color experts are forecasting to be popular this season in multiple industries. The colors include, *Limelight*, *Pink Frost*, *Ageless Bronze*, *Suntan*, *Caribbean Coral*, and *Jaded Ocean*. One of these colors is an old favorite, *Aged Bronze*, that was brought back. It is now renamed *Ageless Bronze* because it never seems to get old or outdated.

National Nonwovens now has approximately 200 WoolFelt® colors. This places National Nonwovens far ahead of the competition and further exemplifies the company's commitment to providing customers with an unmatched portfolio of products and colors.

National Nonwovens, under the name National Felt, originally produced felted wool beginning in 1905 for apparel and wartime products. Later, the company's WoolFelt® was the fabric in the popular poodle skirts of the 1950's. In the 1980's, WoolFelt® once again became popular as consumers sought a natural felt for soft sculpture collectibles and holiday projects. Today, National Nonwovens' trademarked WoolFelt® has emerged as the fabric of choice for heritage quilts, penny rugs, fiber art, soft sculpture, and modern decor.

Based in Easthampton, Massachusetts, National Nonwovens is a leading manufacturer of needlepunched nonwovens, engineering innovative high performance product solutions and superior quality felt for a vast number of markets such as Aerospace, Ballistics, Home Furnishings, Filtration, and Medical. Visit the company at [www.nationalnonwovens.com](http://www.nationalnonwovens.com) or [www.woolfelt.com](http://www.woolfelt.com).

